



Rob Frankel – CEO  
(818) 990-8623  
[Rob@onedaydecisions.com](mailto:Rob@onedaydecisions.com)  
Ricky Frankel – V.P. Operations  
(818) 692-2764  
[Ricky@onedaydecisions.com](mailto:Ricky@onedaydecisions.com)

## Ricky Frankel, Vice President of Operations, One Day Decisions

I graduated from Sonoma State University in May 2014 with a B.A. in Political Science. I was always very law-oriented, even at a very young age. While most kids wanted to be doctors, firemen, or police officers, I wanted to be a judge.

While attending college, I was treasurer and then president of the Pre-Law Society. I won first place in Sonoma State's very first Warren Court Prize, which is a contest where students wrote argumentative essays in the fields of ethics, justice, or constitutional law.



I went to New York as a delegate for the Model UN conference where I was one of the university's first students to win an "outstanding position paper." I realized that I was helping people resolve their issues instead of fighting about them.

I liked that.

I interned at a lawyer's practice. And I interned at a corporate mediator's office, where I learned more about why mediation *doesn't* work for most people. That's when I figured out how it could be more efficient and more accessible to the masses instead of just to the people who could afford the astronomically high fees.

Even after taking an LSAT prep course, I realized that law school wasn't for me. I literally walked into the test room, looked around and said to myself, "This isn't for me."

I knew becoming a traditional mediator wasn't for me, either. There was too much uncertainty.

There had to be a better way.

I learned that though I was law oriented, I was much more entrepreneurially oriented. So why not put the two together all while helping solve disputes instead of fighting and creating more of them and in an affordable way?

The plan is to get more people resolving their issues fast and fairly, instead of wasting their lives and money in an over-burdened court system. And One Day Decisions is how we plan to do that.